

Appl. No. 09/275,514

Attorney Docket: 042390.P7034

**LISTING OF THE CLAIMS:**

This listing of claims replaces all prior versions, and listings, of claims in the application:

- 1 1. (Previously Presented) A method of providing content to a receiving device having an  
2 associated identifier associated with a network address for the receiving device, comprising:  
3 selecting a set of segments of content from a group of segments to be protected wherein  
4 the set does not include all segments of the group;  
5 protecting the segments of the set, but not the other segments of the group, to prevent the  
6 protected segments from being properly reproduced unless the protection is undone with  
7 assistance of a correct key that is not generally available and is based at least in part on the  
8 associated identifier; and  
9 providing access to the group of segments over a network.
- 1 2. (Original) The method of claim 1, wherein selecting the set involves selecting at least some  
2 of the set for visual scrambling and protecting the set includes visual scrambling those segments  
3 selected for visual scrambling.
- 1 3. (Previously Presented) A method of providing content, comprising:  
2 selecting a set of segments of content from a group of segments to be protected wherein the set  
3 does not include all segments of the group:  
4 protecting the segments of the set, but not the other segments of the group, to prevent the  
5 protected segments from being properly reproduced unless the protection is undone with  
6 assistance of a correct key that is not generally available;  
7 providing access to the group of segments over a network:  
8 wherein selecting the set involves selecting at least some of the set for visual scrambling

Appl. No. 09/275,514

Attorney Docket: 042390.P7034

9 and protecting the set includes visual scrambling those segments selected for visual scrambling;  
10 and  
11 wherein visual scrambling involves using a key, including a remote computer number.

1 4. (Original) The method of claim 3, wherein the remote computer number is a processor  
2 number.

1 5. (Original) The method of claim 2, wherein selecting the set involves designating those  
2 segments to be protected.

1 6. (Original) The method of claim 1, wherein selecting the set involves selecting at least  
2 some of the set for bit encryption and protecting the set includes bit encrypting those segments  
3 selected for bit encryption.

1 7. (Original) The method of claim 1, wherein selecting the set involves selecting at least some  
2 of the set for visual scrambling and at least some of the set for bit encryption, wherein some of  
3 the set may be selected for both visual scrambling and bit encryption, and protecting the set  
4 includes visual scrambling those segments selected for visual scrambling and bit encrypting  
5 those segments selected for bit encryption.

1 8. (Original) The method of claim 1, wherein a remote computer number is stored and  
2 matched against a remote computer number from a remote receiving computer during playback.

Appl. No. 09/275,514

Attorney Docket: 042390.P7034

1 9. (Original) The method of claim 1, wherein prior to protection, the segments include video  
2 signals.

1 10. (Original) The method of claim 9, wherein the video signals are in an MPEG format.

1 11. (Original) The method of claim 1, wherein prior to protection, the segments include video  
2 and audio and both the video and audio are protected.

1 12. (Previously Presented) A method of receiving and processing content by at least one  
2 receiving device having an associated identifier with a network address for the receiving device,  
3 comprising:  
4       accessing over a network a group of segments of content including a set of segments that  
5 does not include all segments of the group, and wherein the set, but not the other segments of the  
6 group, have been protected to prevent the protected segments from being properly reproduced  
7 without undoing the protection with assistance of a correct key that is not generally available and  
8 is based at least in part on the associated identifier;  
9       undoing the protection if the correct key is received; and  
10       playing the group of segments seamlessly with a media player.

1 13. (Previously Presented) The method of claim 12, wherein at least some of the protected  
2 segments have been protected through visually scrambling.

Appl. No. 09/275,514

Attorney Docket: 042390.P7034

1 14. (Original) The method of claim 12, wherein at least some of the protected segments have  
2 been protected through bit encryption.

1 15. (Original) The method of claim 12, wherein the key includes a remote computer number.

1 16. (Original) The method of claim 12, wherein information identifying protected segments is  
2 contained in headers.

1 17. (Original) The method of claim 12, wherein information identifying protected segments is  
2 contained in at least one watermark.

1 18. (Original) The method of claim 12, wherein information identifying protected segments is  
2 contained in data transmitted separately from the segments.

1 19. (Previously Presented) A content providing system, comprising:  
2 storage to hold at least content divided into segments and an identifier associated with a  
3 network address for a receiving device:  
4 a user interface; and  
5 circuitry and software cooperating with the user interface to select a set of the segments  
6 to be protected from a group of segments, wherein the set does not include all segments of the  
7 group, and to protect the set of segments, but not the other segments of the group, to allow access  
8 to the unprotected segments over a network but to prevent the protected segments from being  
9 properly reproduced over the network unless the protection is undone with assistance of a correct

Appl. No. 09/275,514

Attorney Docket: 042390.P7034

10 key that is not generally available, wherein the correct key is based at least in part on the  
11 associated identifier.

1 20. (Original) The content providing system of claim 19, wherein protecting the selected  
2 segments involves a key including a remote computer number.

1 21. (Original) The content providing system of claim 19, wherein the user interface includes  
2 options to select at least some of the set of segments to be visually scrambling and the protecting  
3 of the segments selected for visual scrambling includes visual scrambling.

1 22. (Original) The content providing system of claim 19, wherein the user interface includes  
2 options to select at least some of the set of segments to be bit encrypted and protecting of the  
3 segments selected for bit encryption includes bit encryption.

1 23. (Original) The content providing system of claim 19, wherein the user interface includes  
2 options to select at least some of the set of segments to be visually scrambled and at least some  
3 of the set of segments to be bit encrypted, wherein some of the set of segments may be selected  
4 for both visual scrambling and bit encryption, and protecting of the segments selected for visual  
5 scrambling includes visual scrambling and protecting of the segments selected for bit encryption  
6 includes bit encryption.

1 24. (Original) The content providing system of claim 19, wherein the content includes video  
2 signals.

Appl. No. 09/275,514

Attorney Docket: 042390.P7034

1 25. (Original) The content providing system of claim 19, wherein the content includes video  
2 signals and audio signals.

1 26. (Previously Presented) An article comprising:  
2 a machine readable media including instructions that when executed cause a content  
3 providing system to:  
4 select a set of segments of content from a group of segments to be protected wherein the  
5 set does not include all segments of the group;  
6 protect the segments of the set with, but not the other segments of the group, to prevent  
7 the protected segments from being properly reproduced unless the protection is undone with  
8 assistance of a correct key that is not generally available, wherein the correct key is based at least  
9 in part on an identifier associated with a network address for a receiving device; and  
10 provide access to the group of segments over a network.

1 27. (Original) The article of claim 26, wherein protecting the selected segments involves a key  
2 including a remote computer number.

1 28. (Previously Presented) An article comprising:  
2 a machine readable media including instructions that when executed cause a content  
3 providing system to:  
4 access over a network a group of segments of content including a set of segments that  
5 does not include all segments of the group, and wherein the set, but not the other segments of the

Appl. No. 09/275,514

Attorney Docket: 042390.P7034

6 group, have been protected to prevent the protected segments from being properly reproduced  
7 without undoing the protection with assistance of a correct key that is not generally available,  
8 wherein the correct key is based at least in part on an identifier associated with a network address  
9 for a receiving device for the content;  
10 undo the protection if the correct key is received; and  
11 play the group of segments seamlessly with a media player.

1 29. (Original) The article of claim 28, wherein the key includes a remote  
2 computer number.

1 30. (Previously Presented) A method of providing content to at least one receiving device  
2 having an associated identifier associated with a network address for a receiving device,  
3 comprising:  
4 selecting a set of segments of content from a group of segments to be protected wherein  
5 the set does not include all segments of the group;  
6 protecting the segments of the set, but not the other segments, through visual scrambling  
7 determined based at least in part on the associated identifier; and  
8 providing access to the group of segments over a network.

1 31. (Previously Presented) The method of claim 30, wherein the receiving device comprises a  
2 network information browser configured to display the provided content.

Appl. No. 09/275,514

Attorney Docket: 042390.P7034

- 1 32. (Previously Presented) The method of claim 15, wherein the remote computer number is the
- 2 associated identifier.